

MISSION

1 |

12 Creativity and the Relevant Museum: A Proposal

JOHN R STOMBERG

Mount Holyoke College Art Museum, Massachusetts

2 |

**34 Five Strategies for Strengthening the
Teaching Role of an Academic Art Museum**

STEFANIE S JANDL

Independent Museum Professional, Massachusetts

3 |

62 A New Governance Model

JILL HARTZ

Jordan Schnitzer Museum of Art, Oregon

PRESENTATION

4 |

**92 Designing Effective Exhibits:
Strategies for Research and Evaluation**

STEPHEN BITGOOD

Jacksonville State University